

## EAST Search History

## EAST Search History (Prior Art)

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L34 FULL	1	I33 and I18	US-PGPUB; USPAT; USOCR	OR	ON	2009/09/14 10:11
L33  FULL	43	("5305195"   "5513254"   "5572643"   "5673322"   "5704029"   "5708478"   "5732074"   "5781894"   "5809317"   "5818446"   "5826020"   "5835861"   "5838314"   "5848397"   "5852775"   "5854624"   "5854897"   "5870683"   "5877757"   "5889852"   "5913040"   "5918236"   "5923736"   "5930472"   "5948061"   "5960074"   "5977972"   "6081815"   "6173316"   "6226642"   "6233577"   "6253228"   "6311185"   "6311223"   "6317781"   "6339438"   "6353839"   "6457025"   "6470381"   "6636247"   "6675204"   "6898618"   "7136871").PN.	US-PGPUB; USPAT; USOCR	OR	ON	2009/09/14 10:10
L32 FULL	2	("7136871").URPN.	USPAT	OR	ON	2009/09/14 10:10
L31 FULL	1	"7136871".pn.	US-PGPUB; USPAT	OR	ON	2009/09/14 10:10
L27 FULL	1	("2002/0046118").URPN.	USPAT	OR	ON	2009/09/14 10:06
L25	0	"I18" and (register\$3 or registration) and (search near15 field) and ((maintain \$3 or stor\$3 or record\$3) near15 log)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/09/14 10:05
L24  FULL	22	"I18" and I20	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/09/14 10:05

L23 FULL	6	"I18" and (I16 or I17 or I19)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/09/14 10:04
L22	0	"I18" and (register\$3 or registration) and (search near15 field) and ((maintain \$3 or stor\$3 or record\$3) near15 log)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/09/14 10:04
L20	116702	"455"/\$.ccls.	US-PGPUB; USPAT	OR	ON	2009/09/14 10:03
L19	2961	705/27.ccls.	US-PGPUB; USPAT	OR	ON	2009/09/14 10:03
L18	287	((previously or earlier) near "15" ((viewed or seen or listened or heard or known) near2 advertisement)) same ((communicat\$3 or provid \$3 or enabl\$3 or facilitat\$3) near5 (information or data))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/09/14 10:02
L17	8114	705/26.ccls.	US-PGPUB; USPAT	OR	ON	2009/09/14 10:02
L16	7960	705/14.ccls.	US-PGPUB; USPAT	OR	ON	2009/09/14 10:02
L15	250	((previously or earlier) near "15" ((viewed or seen or listened or heard or known) near2 advertisement)) same ((communicat\$3 or provid \$3 or enabl\$3 or facilitat\$3) near5 (information or data))	US-PGPUB; USPAT	OR	ON	2009/09/14 10:01
S96 FULL	8	S94 and S95	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/03/17 15:15
S95 FULL	25	((stores or storing or stored or records or recording or recorded) near25 (advertisement near2 request) near25 (server or (web near1 site) or site)) same (Internet or (web near1 site))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/03/17 15:15
S94	7131	705/14.ccls.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/03/17 15:05

FULL

S93 FULL	1	"20020133494".pn.	US-PGPUB; USPAT	OR	ON	2008/10/01 12:45
S92 FULL	1	S89 and S91	US-PGPUB; USPAT	OR	ON	2008/10/01 11:55
S91	6328	705/14.ccls.	US-PGPUB; USPAT	OR	ON	2008/10/01 11:55
S90 FULL	2	S89 same advertisement	US-PGPUB; USPAT	OR	ON	2008/10/01 11:54
S89	718	request near15 (two near5 (field or criteria))	US-PGPUB; USPAT	OR	ON	2008/10/01 11:54
S88	2548	request same (two near5 (field or criteria))	US-PGPUB; USPAT	OR	ON	2008/10/01 11:53
S87	1	"20070124165".pn.	US-PGPUB; USPAT	OR	ON	2008/10/01 11:39
S86	7	S85 not S83	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/04/24 19:12
S85	7	S81 and S80	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/04/24 19:12
S84	35	S81 and S79	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/04/24 19:12
S83	20	S81 and S76	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/04/24 18:43
S82 ↓	2	S81 and S78	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/04/24 18:42
S81	131	dating near5 (advertisement or services) near25 (Internet or web)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/04/24 18:41
S80	6554	"705"/26.ccls.	US-PGPUB; USPAT	OR	ON	2008/04/24 18:40
S79	57622	"705"/\$.ccls.	US-PGPUB; USPAT	OR	ON	2008/04/24 18:40

S78	1232	709/207.ccls.	US-PGPUB; USPAT	OR	ON	2008/04/24 18:40
S77	0	705/207.ccls.	US-PGPUB; USPAT	OR	ON	2008/04/24 18:40
S76	63214	"709"/\$.ccls.	US-PGPUB; USPAT	OR	ON	2008/04/24 18:40
S75  FULL	20	(dating near2 service) same (Internet or web or (on adj line)) same fields	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/04/24 16:59
S74	117	S70 and field	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/04/24 16:38
S73  FULL	14	S71 and S72	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/04/24 16:32
S72	20770	search near3 (query or queries)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/04/24 16:32
S71	116	S70 and field	US-PGPUB; USPAT	OR	ON	2008/04/24 16:31
S70	131	dating near5 (advertisement or services) near25 (Internet or web)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2008/04/24 16:31
S69	116	S66 and field	US-PGPUB; USPAT	OR	ON	2008/04/24 16:31
S68	0	S66 and ( field near15 (search near5 query))	US-PGPUB; USPAT	OR	ON	2008/04/24 16:30
S67	0	S66 same field same query	US-PGPUB; USPAT	OR	ON	2008/04/24 16:30
S66	121	dating near5 (advertisement or services) near25 (Internet or web)	US-PGPUB; USPAT	OR	ON	2008/04/24 16:28
S65  FULL	1	S63 and S64	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/12/05 17:59

FULL

S64	258	(plural\$3 or many) near5 (search near1 field)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/12/05 17:59
S63	7152	((advertisement or content or Ad or message) near3 server) same (communicat\$ or access or retriev\$) same (computer or PDA or (wirelss near2 device))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/12/05 17:58
S62	1	"7158846".pn.	US-PGPUB; USPAT	OR	ON	2007/12/05 17:16
S61	5	(US-20020046118-\$ or US- 20020002552-\$ or US- 20020147659-\$ or US- 20020052666-\$).did. or (US- 5950190-\$).did.	US-PGPUB; USPAT	OR	ON	2007/07/28 11:08
S59	13	S54 not S56	US-PGPUB; USPAT	OR	ON	2007/07/28 10:45
S56	36	(search near1engine ) same (key near1 word) same (search near1 window) same field	US-PGPUB; USPAT	OR	ON	2007/07/28 10:45
S58	1	(search near1engine ) same (key near1 word) same (search near1 window) same field same location	US-PGPUB; USPAT	OR	ON	2007/07/28 10:43
S57	0	(search near1engine ) same (key near1 word) same (search near1 window) same field same criteria	US-PGPUB; USPAT	OR	ON	2007/07/28 10:43
S55	1	(search near1engine ) same (key near1 word) same (search near1 window) same advertisement	US-PGPUB; USPAT	OR	ON	2007/07/28 10:42
S54	49	(search near1engine ) same (key near1 word) same (search near1 window)	US-PGPUB; USPAT	OR	ON	2007/07/28 10:41
S53	0	(search\$3 near10 advertisement ) same (key near1 word) same (search near1 window)	US-PGPUB; USPAT	OR	ON	2007/07/28 10:41
S52	0	(search\$3 near10 advertisement ) same criteria same (key near1 word) same (search near1 window)	US-PGPUB; USPAT	OR	ON	2007/07/28 10:41

S51	0	(search\$3 near10 advertisement near2 (database or file)) same criteria and (key near1 word) same window	US-PGPUB; USPAT	OR	ON	2007/07/28 10:40
S50 FULL	16	(search\$3 near10 advertisement near2 (database or file)) same criteria and (key near1 word)	US-PGPUB; USPAT	OR	ON	2007/07/28 10:39
S49 FULL	34	(advertisement or content or Ad or message) same (search near2 field) same (search near1 window)	US-PGPUB; USPAT	OR	ON	2007/04/11 13:03
S48	1119	(advertisement or content or Ad or message) same (search near2 field)	US-PGPUB; USPAT	OR	ON	2007/04/11 13:02
S47 FULL	2	S44 and search and merchants	US-PGPUB; USPAT	OR	ON	2006/12/03 18:34
S46 FULL	25	S44 and search	US-PGPUB; USPAT	OR	ON	2006/12/03 18:33
S45	0	S44 and search near2 term	US-PGPUB; USPAT	OR	ON	2006/12/03 17:04
S44	66	(advertisement adj content) near2 server	US-PGPUB; USPAT	OR	ON	2006/12/03 17:04
S43 FULL	66	(advertisement adj content) near2 (server or contractor)	US-PGPUB; USPAT	OR	ON	2006/12/03 17:04
S42	1595	advertisement near2 (server or contractor)	US-PGPUB; USPAT	OR	ON	2006/12/03 17:03
S41	3266	advertisement near5 (server or contractor)	US-PGPUB; USPAT	OR	ON	2006/12/03 17:03
S40	4519	370/401.ccls.	US-PGPUB; USPAT	OR	ON	2006/07/06 18:34
S39	3735	705/14.ccls.	US-PGPUB; USPAT	OR	ON	2006/07/06 18:33
S38	2114	705/10.ccls.	US-PGPUB; USPAT	OR	ON	2006/07/06 18:33
S37	334	725/93.ccls.	US-PGPUB; USPAT	OR	ON	2006/07/06 18:33
S36	503	725/109.ccls.	US-PGPUB; USPAT	OR	ON	2006/07/06 18:33
S35 FULL	18	S33 and S34	US-PGPUB; USPAT	OR	ON	2006/07/06 18:20
S34	1198	(advertisement or content or Ad or message) same (name and (geographic near1 location))	US-PGPUB; USPAT	OR	ON	2006/07/06 18:20

FULL

S33	888	S32 and @ad<"20020206"	US-PGPUB; USPAT	OR	ON	2006/07/06 18:20
S32	1888	((advertisement or content or Ad or message) near1 server) same (commuicat\$ or access or retriev\$) same (computer or PDA or (wirelss near1 device))	US-PGPUB; USPAT	OR	ON	2006/07/06 18:20
S3	761	S2 and @ad<"20020206"	US-PGPUB; USPAT	OR	ON	2006/07/06 18:20
S31	4889	((advertisement or content or Ad or message) near3 server) same (commuicat\$ or access or retriev\$) same (computer or PDA or (wirelss near2 device))	US-PGPUB; USPAT	OR	ON	2006/07/06 18:19
S30	1	"20020046118".pn.	US-PGPUB; USPAT	OR	ON	2006/07/06 18:15
S29	1	"20020046118".pn.	US-PGPUB; USPAT	OR	ON	2006/01/30 11:39
S28	1	"20020046118".pn.	US-PGPUB; USPAT	OR	ON	2005/08/11 16:06
S27	8	((advertisement or content or Ad or message) same (RETREIVS NEAR5 INFORMATION))	EPO; JPO; DERWENT	OR	ON	2005/02/17 16:23
S26	2	((advertisement or content or Ad or message) same (name and (geographic near1 location)))	EPO; JPO; DERWENT	OR	ON	2005/02/17 16:22
S25	319	455/456.ccls.	US-PGPUB; USPAT	OR	ON	2005/02/17 16:06
S24 FULL	1	"20020032035".pn.	US-PGPUB; USPAT	OR	OFF	2005/02/17 16:06
S23	0	455/456.ccls.	US-PGPUB; USPAT	OR	ON	2005/02/17 16:06
S22	618	455/419.ccls.	US-PGPUB; USPAT	OR	ON	2005/02/17 16:05
S21	986	340/425.5.ccls.	US-PGPUB; USPAT	OR	ON	2005/02/17 16:04
S20 FULL	3	S19 and (retriev\$ near5 (Advertisement near10 information))	US-PGPUB; USPAT	OR	ON	2005/02/17 16:04
S19 FULL	72	S17 and S18	US-PGPUB; USPAT	OR	ON	2005/02/17 16:03
S18	146	S15 and S16	US-PGPUB; USPAT	OR	ON	2005/02/17 16:03

FULL

S17	301	S14 and S16	US-PGPUB; USPAT	OR	ON	2005/02/17 16:02
S16	2693	705/14.ccls.	US-PGPUB; USPAT	OR	ON	2005/02/17 16:02
S15	1201	705/27.ccls.	US-PGPUB; USPAT	OR	ON	2005/02/17 16:02
S14	3510	705/26.ccls.	US-PGPUB; USPAT	OR	ON	2005/02/17 16:02
S13	43	S9 and ((advertisement or ad) near10 (heard or view\$ or hear\$)) near15 (automobile or vehicle or car or truck or travel\$)	US-PGPUB; USPAT	OR	ON	2005/02/15 17:47
S12	1	S10 and ((advertisement or ad) near10 (heard or view\$ or hear\$)) near15 (automobile or vehicle or car or truck or travel\$)	US-PGPUB; USPAT	OR	ON	2005/02/15 17:47
S6	2	S3 and ((advertisement or ad) near10 (heard or view\$ or hear\$)) near15 (automobile or vehicle or car or truck or travel\$)	US-PGPUB; USPAT	OR	ON	2005/02/15 17:46
S11	7	S10 and S4	US-PGPUB; USPAT	OR	ON	2005/02/15 17:43
S4	811	(advertisement or content or Ad or message) same (name and (geographic near1 location))	US-PGPUB; USPAT	OR	ON	2005/02/15 17:43
S10	223	S9 and S2	US-PGPUB; USPAT	OR	ON	2005/02/15 17:42
S9	19554	S8 and @ad<"20020206"	US-PGPUB; USPAT	OR	ON	2005/02/15 17:42
S8	29025	((advertisement or content or Ad or message) same ((includes or including or incude or provides or providing or provide or sends or sending or sent or commuicat\$) near10 name or location or contact) near15 information)	US-PGPUB; USPAT	OR	ON	2005/02/15 17:42
S1	3327	((advertisement or content or Ad or message) near3 server) same (commuicat\$ or access or retriev\$) same (computer or PDA or (wirelss near2 device))	US-PGPUB; USPAT	OR	ON	2005/02/15 17:39



S7 FULL	4	S1 and ((advertisement or ad) near10 (heard or view\$ or hear\$)) near15 (automobile or vehicle or car or truck or travel\$)	US-PGPUB; USPAT	OR	ON	2005/02/15 17:36
S5 FULL	13	S3 and S4	US-PGPUB; USPAT	OR	ON	2005/02/15 17:24
S2	1237	((advertisement or content or Ad or message) near1 server) same (communicat\$ or access or retriev\$) same (computer or PDA or (wirelss near1 device))	US-PGPUB; USPAT	OR	ON	2005/02/15 17:21

## EAST Search History (Interference)

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L30 FULL	36	("20010013125"   "20020049968"   "20020069407"   "20020078444"   "20020083439"   "20020104083"   "20020128904"   "20030074252"   "20030093792"   "20030101454"   "20030130887"   "20040078809"   "20040243623"   "20050021403"   "20050235318"   "5155591"   "5446919"   "5721827"   "5774170"   "5825876"   "5920700"   "5999912"   "6012984"   "6029176"   "6134532"   "6141010"   "6144944"   "6286005"   "6286055"   "6425127"   "6510417"   "6526438"   "6687734"   "6698020"   "6813775"   "7103563").PN.	US-PGPUB; USPAT	OR	ON	2009/09/14 10:08
L29	0	("7536316").URPN.	USPAT	OR	ON	2009/09/14 10:08
L28	0	("7536316").URPN.	USPAT	OR	ON	2009/09/14 10:07
L21	0	"I18" and (register\$3 or registration) and (search near15 field) and ((maintain \$3 or stor\$3 or record\$3) near15 log)	USPAT; UPAD	OR	ON	2009/09/14 10:04

FULL

L14	25	l13 not l11	USPAT; UPAD	OR	ON	2009/09/14 09:37
L13	29	l12 not 18	USPAT; UPAD	OR	ON	2009/09/14 09:37
L12	33	l9 not l6	USPAT; UPAD	OR	ON	2009/09/14 09:37
L11	5	l2 and (register\$3 or registration) and (search near15 field) and ((maintain \$3 or stor\$3 or record\$3) near15 log)	USPAT; UPAD	OR	ON	2009/09/14 09:09
L10	5	l2 and (register\$3 or registration) and (search near15 field)	USPAT; UPAD	OR	ON	2009/09/14 09:08
L9	49	l2 and (register\$3 or registration)	USPAT; UPAD	OR	ON	2009/09/14 09:08
L8	10	l2 and l7	USPAT; UPAD	OR	ON	2009/09/14 09:07
L7	74007	"455"/\$.ccls.	USPAT; UPAD	OR	ON	2009/09/14 09:07
L6 FULL	28	l2 and (l3 or l4 or l5)	USPAT; UPAD	OR	ON	2009/09/14 09:07
L5	1717	705/27.ccls.	USPAT; UPAD	OR	ON	2009/09/14 09:06
L4	3713	705/26.ccls.	USPAT; UPAD	OR	ON	2009/09/14 09:06
L3	3123	705/14.ccls.	USPAT; UPAD	OR	ON	2009/09/14 09:06
L2 KWICK	97	((previously or earlier) near "15" ((viewed or seen or listened or heard or known) near2 advertisement)) same ((communicat\$3 or provid\$3 or enabl\$3 or facilitat\$3) near5 (information or data))	USPAT; UPAD	OR	ON	2009/09/14 09:06
L1	4616	(previously or earlier) near "15" ((viewed or seen or listened or heard or known) near2 advertisement)	USPAT; UPAD	OR	ON	2009/09/14 09:04

9/14/09 10:18:08 AM

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